

HUMAN RESOURCES MANAGEMENT 2021 EMPLOYEE PROFILE



HIGHLIGHTING CSU EMPLOYEES

OCTOBER 5, 2021

IT'S TIME TO BEGIN WORK ON THE 2021 EMPLOYEE PROFILE

We are once again requesting campus participation to help ensure the Employee Profile reflects our talented workforce and our beautiful campuses. The Employee Profile is published annually by Systemwide Human Resources in both brochure format and on the Calstate.edu website. Each year, the profile includes photographs of employees in a work setting as well as brief stories of their noteworthy accomplishments. With the many contributions provided by the campuses, last year's edition was a huge success! It featured Chico State employees on the front cover, and other campuses in the photography and employee stories throughout.

For the upcoming issue, which will be released in Spring 2022, the theme is "Coming Together". We are reaching out to **seek your help in sourcing ideas for stories of employees**. Additionally, we ask that you **forward the attached promotional flyer to all employees at your campus**. Here are the specifics:

EMPLOYEE STORIES

We are inviting you to help us showcase employees from your campus who may have received an award, celebrated a significant milestone anniversary, or who have been recognized for being instrumental to a big initiative on campus. Ideally, we'd prefer submissions for employees who work in all areas of campus representing different bargaining units and employment categories. Campus stories already created are preferred, however we will consider developing an original story about a selected employee if you have a unique and compelling situation.

Submissions

- Submit all content pertaining to employee stories to [Anthony Rivera](#).
- Please send all story content in MS Word format.
- Please provide photographs of the employee(s) to support the story.
- All photography submitted must be suitable for printing: high-resolution, 300dpi, full-color photography, jpeg files (larger than 3mb) are preferred.
- Attach the photography to the email, or upload it to the [Employee Profile website](#) with the corresponding employee name and campus on the title of the file.

PHOTOGRAPHY CONTEST

The second annual Employee Profile photography contest invites all CSU employees who might also be amateur photographers to participate! The theme is "Coming Together", and the first-place winner will be featured on the cover of the 2021 CSU Employee Profile. Honorable mention entries may also be included in the brochure.

To promote the photography contest, we request your assistance to **distribute the attached promotional flyer to all employees at your campus** as soon as possible. Please copy [Anthony Rivera](#) in the email.

Contest Details Can Be Found On The Promotional Flyer

- You may also consider promoting the information in any other campus employee communications in coordination with your colleges or strategic communications departments. We appreciate your efforts to create awareness and participation at your campus.
- Our CO photographer will also be communicating directly with your campus photographer, to request their assistance and participation again this year. There is nothing you need to do, as they will receive the flyer with instructions to participate, and many contributed photography last year.

Thank you in advance for your time and assistance contributing employee stories and photography to the next Employee Profile. The collective effort is appreciated and promotes CSU's valued employees.

Please share the photography contest promotional flyer with your employees as soon as possible. The deadline to submit employee stories is Friday, November 5, 2021.

Any questions should be directed to [Anthony Rivera](#). We look forward to seeing your campus submissions!